

SCOPE OF SERVICES PROVIDED:

SITE SELECTION

Provide guidance to real estate partners and franchisees on evaluating potential locations, and determine the scope of work required to bring the suite to brand standards.

SITE SURVEY

Arrange for a site survey of the location so franchisees know the condition of the premises before signing a lease, and so construction drawings can accurately reflect critical information on existing conditions. This step is critical, and can easily save the cost of the survey by uncovering details which could result in higher general contractor costs and/or delays in permitting.

CONSTRUCTION DRAWINGS

Work with the architect to develop full architectural and engineering plans. This ensures the plans set meets franchisor design standards.

PERMITTING

Coordinate submission of the construction drawings to the municipality for permitting. Arrange for expedited permit review, when available from the municipality.

GENERAL CONTRACTOR BIDDING

Identify qualified general contractors (GCs) to bid on the project and solicit bids. Determine the most cost-effective option for completing the project to the correct scope and standards. Review and negotiate the contract from the selected contractor on behalf of the franchisee.

CONSTRUCTION

Oversee the progress of construction and act as the franchisee representative for contractor questions or concerns. Hold weekly meetings with the franchisee and contractor for progress updates and to coordinate the timing of other franchisee tasks that impact completion.

SIGNAGE AND OTHER THIRD-PARTY SUPPLIED MATERIALS

Coordinate sales orders for items not supplied by the GC, such as signage, furniture and equipment. Manage production/fulfillment, delivery, and installation to maintain the target timeline for project completion.



CONTACT US

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CONSTRUCTION PROJECT MANAGEMENT

We specialize in commercial construction



We not only provide support and assistance to

FRANCHISEES

but also ensure

FRANCHISOR

brand standards are met.



PROGRAM BENEFITS

Experienced in working with commercial contractors, architects, and landlords. We not only provide support and assistance to franchisees, but also ensure franchisor brand standards are met.

- ✔ Over 250 projects completed in the last 4 years
- ✔ Completed projects in 45 states
- ✔ Have worked with franchise systems large and small across the retail & service sectors, we've compiled best practices at every level
- ✔ Relationships with national suppliers of signage, lighting, flooring, cabinetry, furniture and more – we leverage this for savings passed directly to franchisees
- ✔ We understand current pricing trends and market rates, so we can negotiate with contractors and reduce franchisee costs
- ✔ We focus on construction details so franchisees can focus on marketing, recruitment, and operational matters

- ✔ Focus on speed throughout the process, and pursue multiple phases simultaneously whenever possible to save time (for ex., permitting and contractor bidding)
- ✔ In-depth project management software to track all facets of a project and ensure they're completed on time
- ✔ Save franchisees money by identifying inefficient processes and opportunities for cost savings
- ✔ We stay in regular communication with all stakeholders (franchisees, franchisor, suppliers) to ensure everyone is aligned on project timelines - eliminate time lags
- ✔ Franchisees and franchisors have peace of mind that the contractors will build to brand standards – the studio will look and function the way it's supposed to

We are experienced in working with:

Architects

Commercial Contractors

Landlords

